

Cultural Heritage as a Development Tool

Cultural Heritage and Urban Sustainability: Two Illustrious Strangers

17TH JANUARY, 2024

 AUDIOVISUAL PRESENTATION

PROGRAM

- Presentations **9:00-12:00 / 13:00-16:00**
Paris
- Sustainability of Cultural Heritage in Latin America and Caribbean UNESCO Chair in Restoration and Conservation Structures heritage pontifical Catholic University of Valparaiso
-Paulina Kaplan Architect **9:00-9:40**
- UNESCO Forum University and Cultural Heritage Chair, Polytechnic University of Valencia. Catedra
-Victoria Vivanco **9:40-10:20**
- UNESCO Chair in Urban Heritage Built in the digital age. CREhAR (Creative Research and Education on heritage Assessment and Regeneration). University of Sevilla.
-Mar Loren **9:20-11:00**
- UNESCO Chair in Cultural Landscapes and Heritage, University of the Basque Country **11:00-11:30**
- UNESCO Chair of Cultural Tourism UNTREF/AAMNBA, Tres de Febrero University **12:00-12:30**
- Panel Discussion **12:30-13:00**

- ▤ INP Instituto Nacional Patrimonio Quito Ecuador .
- ▤ Forum Universidad y Patrimonio cultural.
- ▤ Universidad Politécnica de Valencia.
- ▤ Creative Research and Education on heritage Assessment and Regeneration.
- ▤ Universidad de Sevilla.
- ▤ Catedra UNESCO de Turismo Cultural Universidad Tres de Febrero Argentina.
- ▤ Cátedra UNESCO Paisajes Culturales y Patrimonio.
- ▤ Universidad del País Vasco.

SUMMARY

Cultural heritage should be understood as a development tool because it is able to integrate diverse elements of identity and also culture, playing an integral role in describing heritage as a collective memory. heritage does not consist in a value on its own, but rather should be understood as a means for society to recognize and internalize its own creative and transformative capabilities; heritage is recreated in processes of appropriation and use of urban space. Historic urban centres as an essential public space, plays a fundamental role within the context of cities. The historic center, as a public space par excellence, one of the most important in the Historical centers have become places of learning, not only based on the urban fabric, but especially in reference to its intangible heritage, the knowledge of its inhabitants and its possibilities of transmitting it to future generations. The purpose of the event is to make known our lines of action from the academic field in the training of our students regarding built heritage with a look towards the 21st century. At the same time, call on ibero-american UNESCO chairs who are working in the field of cultural heritage and education.

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CONFERENCE OFFICE

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PARTICIPANT